



47th Anniversary (HIGH SCHOOL FORM)

South Carolina High School Rodeo Association

2022 Advertising Sales Agreement

The South Carolina High School Rodeo Association will hold their Annual State Finals Rodeo at the end of our season (May). This three-day event will feature over 100 high school students from across South Carolina in 10 Championship events. Also featured will be clown acts and other family type entertainment. We'd like to have your support for this annual event, which encourages our youth to excel in Leadership, Responsibility, Dedication, and Commitment.

Please consider your tax-deductible advertisement in our finals program as an investment in the lives of some of the finest young people in our state as well as an excellent opportunity to promote your products and services. All we need is the bottom of this form with a business card or what you want on your ad. Thank you for your support!!

Ad Received from _____

Amount: _____ Type Ad: _____

Date: _____ SCHSRA Sellers Signature: _____

-----CUT-----HERE-----

Business Name _____ Phone with Area Code _____

Mailing Address _____ Name of Purchaser _____

City, State, Zip Code _____ Date of Purchase _____

Please fill in all information above in case there are any questions

Program Ad in Finals Newspaper 10 x 10 pages (check one)

◇ Half page Ad, \$150.00

◇ ¼ (one-fourth) Page Ad, \$100.00

Banner Sponsorships

◇ Gold Buckle Banner- \$50.00 (Business Names displayed in a prominent place in or near the arena)

◇ Silver Buckle Banner- \$25.00 (Business Names displayed on a smaller banner near the arena)

Vendor Booth Trade Show

◇ 10x10 space \$150.00

◇ 20x20 space \$225.00

Timed Event Sponsor (only 1 sponsor accepted) \$1000

◇ (Includes ½ page in finals newspaper, signs at the timed event roping box (inside and outside), announcements during the timed events, 15 rodeo tickets)

Chute Gate Sponsor (first 6 Sponsors accepted) \$500

◇ (Includes ¼ pages in finals newspaper, chute gate sign, announcements at the rodeo during rough stock events, 10 rodeo tickets)

Event Sponsor \$250.00

◇ (includes ⅛ pages in the finals newspaper, sign in the arena, announcements during rodeo events, and 5 rodeo tickets)

Amount Paid \$ _____ Seller's Signature _____

Please make checks or money orders payable to SCHSRA State Finals. **NO CASH WILL BE ACCEPTED!** Forms can be mailed to: Amy Swain 219 Hammond Rd. Simpsonville SC 29680 or Amyswain@gmail.com (864)316-5364

DEADLINE FOR \$150 IS DUE March 19th, 2022 (Conway). DEADLINE FOR ADDITIONAL ADS IS APRIL 23rd (Mint Hill).