

2024-2025 South Carolina Yearbook & Sponsorship Sales Information

We are looking forward to a huge state finals at Clemson! We will need you more than ever to help us make this a great finals. Sponsorship for our finals ensures that we can produce a great event and money is also used to buy awards including jackets, buckles, awards & etc. **All Ads sold this year will be featured in our 2025 Rodeo Yearbook!**

Attached you will find the advertising sales agreement for this year's state finals. **All contestants in the High school division and the Junior High division are required to sell \$150 in Yearbook Sponsorships. Youth contestants will need to sell \$50.00** Please see the following table for due dates:

Division	First Required Turn-In	Second Required Turn-In
High School	March 14th- Conway (\$150)	April 4-Salem (any additional ads)
Junior High	March 14th- Conway	April 4th- Salem (\$150)
Youth	March 14th- Conway	April 4th - Salem
Shooters	Febuary 15th - Jackson	March 22nd - Chesterfield

- **You will earn back half of all program ad monies sold past the initial required amount in sales from \$25-\$150 Ad options.** The money earned can go toward your trip to the Finals Rodeo or other rodeo expenses. Vendor ads, Chute gate ads and Event sponsor ads **DO NOT** count towards the 1/2 back monies but do count towards your total required to sell.
- Fill out the attached form for each ad sold. **(YOU NEED TO USE THE CORRECT FORM FOR YOUR DIVISION!)** Please fill out the form clearly. Also make sure that all information for the yearbook ad is attached. It is very difficult to make an ad for the Yearbook without the art.

- We can not share ads between the divisions. Each division earns their own money and has separate accounts.
- Ads must be print ready! We will not design ads.
- No cash will be accepted for payment!

Who Do I Turn in Electronic Ads To?

Division	E-mail for Electronic Ads
All Divisions	SCRodeoPics@gmail.com (Please be clear who the add is for and what division your child is in)

This fundraiser is the backbone to our success in South Carolina. Please remember the following:

1. Remind people that this is a tax-deductible sponsorship.
2. You may want to make a small scrapbook to take with you on your sales rounds including pictures of you or your friends competing in rodeos and National Finals Rodeo (if you went last year).
3. Be sure to let them know that you have to have good grades and conduct to participate in our rodeo association.
4. Remind prospective sponsors that our association promotes Leadership, Responsibility, Dedication, and Commitment.

Please let us know if you have any questions.

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SCHSRA President	Rodeo Secretary / Yearbook Coordinator	State Secretary